

batokova@gmail.com
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BARBORA BATOKOVA

DESIGN SKILLS

Color Correction
Conceptual Modeling
Information Visualization
Photo Restoration
Presentation Design
Typography
Wireframing
Writing & Editing

HCD METHODS

Affinity Diagramming
Card Sorting
Collage
Concept Validation
Contextual Inquiry
Personas
Scenarios
Stakeholder Mapping
Surveys
Task Analysis
Usability Testing

TECHNICAL SKILLS

Axure RP
Dreamweaver
Fogbugz
Illustrator
InDesign
Markdown
Mercurial
Omnigraffle
Photoshop
HTML + CSS (Basic)

LANGUAGES

Czech (Fluent)
Spanish (Basic)
German (Basic)

INTERESTS

Ancient Egypt
Digital Photography
Language Education

EXPERIENCE

Information Designer | 10.2010 – present

CARNEGIE MELLON SOFTWARE ENGINEERING INSTITUTE | PITTSBURGH, PA

Understand and interpret user research to inform design solutions. Organize and structure complex information systems. Articulate project needs, issues and solutions verbally, visually and in writing. Develop mockups and prototypes to effectively communicate interaction and design ideas. Develop user interfaces. Create brand and identity standards manual.

Communications Director/Design Consultant | 8.2008 – 5.2011

MEDIATORS BEYOND BORDERS | PITTSBURGH, PA

Created organizational identity system. Consulted with Board of Directors on organizational communication strategy. Oversaw production of quarterly membership newsletter. Designed promotional materials. Redesigned and developed website. Produced a short documentary about the organization and its initiatives.

EFL Tutor/Co-Director | Summers 2000 – 2011

VACATION WITH ENGLISH | VÍCEMIL, CZECH REPUBLIC

Determine program direction. Design, develop and update website. Teach English to groups of 6-8 students from 8-18 years old. Design personalized English teaching materials.

Editor-in-Chief | 8.2006 – 5.2008

THE COMMUNIQUE | CHATHAM UNIVERSITY | PITTSBURGH, PA

Reestablished production of the 1,500-circulation student newspaper. Created a new, modern publication design. Assigned stories to 7 staffers and 15 reporters. Edited stories according to AP Style. Created page layout. Reported on campus events.

EDUCATION

Carnegie Mellon University, PITTSBURGH, PA

M.Des. in Communication Planning & Information Design | 5.2011

Chatham University, PITTSBURGH, PA

B.A. in Professional Communication, Summa Cum Laude | 7.2008

Cottey College | NEVADA, MO

A.A. in Liberal Arts | 5.2006

AWARDS

OutputLinks Woman of Distinction | 7.2009

Electronic Documents and Systems Foundation (EDSF)

International Peace Scholar | 4.2004 & 4.2009

P.E.O. Sisterhood

All-USA First Academic Team Member & New Century Scholar | 3.2006

Phi Theta Kappa, USA Today, AACC, Coca-Cola Foundation

3rd Place Investigative Reporting | 4.2005

Missouri College Media Association (MCMA), 4th Division